

YO!

MY NAME IS

MIKKO TOIVONEN

I AM A FUTURE

MEDIA GURU

Date of Birth: May 21st 1993

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20540 Turku



Work Experience

- 2013- **VIESTINTÄTOIMISTO MANAATTI**
AD / Co-Founder - Communications agency / Printed Media
Yearbook layout design, web management, customer service
- 2014- **ELECTRONIC ARTS / EA SPORTS**
Freelance Photo Editor
Player photo crop for FIFA 15
- 2012- **PLIK.CO & HUMAGO OY**
Web Designer
Web and printed media design, photography and social media consulting
- 2013- **KJH-RAKKAUDESTA URHEILUUN RY**
Public Relations - Local youth sports organization
Social Media, website, partner communications
- 2012- **THE CITY OF ESPOO**
Sivillipalvelusmies - Compulsory Civil Service
2013 Substitute teaching, janitor's assistant, promotional material (brochures etc.)
- 2009- **FINNISH BROADCASTING COMPANY**
2012 Community Manager at TV Show Summeri
Content producer (video, photo etc.) for social media and website, interaction with viewers in social media, email and traditional mail, various production related tasks during live shows, character "MiniEerikki", later "yhteisömanageri"
- 2012- **BARONA GROUP OY & VMP OY**
Steward (Järjestyksenvälvoija)
Steward at events at Barona Areena and Helsinki Olympic Stadion

Education

- 2013-
2018 **THE UNIVERSITY OF TURKU**
Bachelor's Degree student
Major in media studies. Minor in East Asian Studies (2013-2014), Marketing (2015-)
- Autumn
2014 **AALBORG UNIVERSITY COPENHAGEN**
One semester student
Media Technology, Project-based learning
- 2009-
2012 **ETELÄ-TAPIOLAN LUKIO**
Ylioppilas (upper secondary school graduate)
Finnish E, Swedish M, English L, German E, Psychology E, Religion studies L, IB Visual Arts 4

Positions of Trust & scholarships

THE HEAD OF THE STUDENT COUNCIL

Elected two years in a row at Etelä-Tapiolan lukio

THE JUKKA MÄKELÄ-SCHOLARSHIP

Named after the Mayor of Espoo, given to an active student for his influence and interest in local issues within the school and the city of Espoo

THE RELIGION STUDIES SCHOLARSHIP

Awarded by the parish of Tapiola for success in religion studies and for improving the team spirit at Etelä-Tapiolan lukio

Voluntary work

Festival Assistant at Espoo Cine -movie festival (2012)

Festival Assistant at April Jazz -music festival (2012, 2013)

Light operator at five school musicals (2007-2013)

Camp Assistant for the Parish of Tapiola's confirmation camp (2011)

Languages

-  Finnish (mother tongue)
-  English (excellent)
-  Swedish (fair)
-  German (fair)
-  Japanese (basics)

Skill set

-  Photoshop / Graphic design
-  Premiere / Video editing
-  Lightroom / Photo editing
-  Other Adobe CC products
-  OS X / Other Apple products

Things I enjoy

- Social Media
- Football
- Manatees
- Star Wars
- Daft Punk
- Pokémon
- Baking

- Team work & independent work
- Quick adaptability
- Sense of humor
- Relaxed but serious when needed

"Do or do not... there is no try"

-Yoda

Mikko Toivonen

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-  twitter.com/minieerikki
-  [facebook.com/minieerikki](https://www.facebook.com/minieerikki)
-  [Mikko Toivonen - minieerikki](https://www.soundcloud.com/Mikko-Toivonen)
-  [deviantart.com/mikkotoivonen](https://www.deviantart.com/mikkotoivonen)